SAMPLE FOR A WORKSHOP DEMO. NOT A REAL CONTRACT. NOT LEGAL ADVICE.

Services Agreement

1. Services

Brightline Marketing (sample) will provide social media management and two campaign launches per quarter for Your Company Inc. (sample).

2. Fees

Your Company pays $3,500 per month plus HST. Invoices are due net 90 days from the invoice date.

3. Term and renewal

This agreement starts on December 1, 2026 and runs for 12 months. It renews automatically for another 12 months unless either party gives written notice at least 90 days before the end of the term.

4. Ownership

Brightline owns all content, designs and campaign materials it creates under this agreement, including any materials based on Your Company's logos, data or customer lists. Your Company receives a license to use them while this agreement is in effect.

5. Your data

Brightline may use Your Company's customer lists and campaign results to improve its services and for its other clients, in anonymized form.

6. Liability

Your Company will indemnify Brightline for any claim arising from the services, with no cap. Brightline's total liability is limited to one month of fees.

7. Termination

Your Company may end this agreement early only by paying all remaining monthly fees for the current term.

8. Governing law

This agreement is governed by the laws of the State of Delaware.